

Its principal educational and informative medium is *Foreign Trade*, the weekly publication of the Foreign Trade Service, in which are reproduced reports of Canadian Trade Commissioners on conditions in their respective territories, articles by Head Office personnel and economists of the Dominion Bureau of Statistics, news items and charts portraying trade trends. Press releases are prepared and distributed to newspapers at home, and material of a similar character despatched to Canadian Trade Commissioners for distribution to newspapers abroad. Pamphlets and brochures are prepared to supplement other information on foreign markets, sources of supply, documentation, regulations and trade restrictions. Assistance is rendered to correspondents of newspapers and periodicals at home and abroad in the preparation of articles pertaining to various phases of Canada's external trade. The educational and promotional work of this Division is supported with advertising at home and abroad. The daily press, periodicals and trade papers, as well as films and radio, are also employed. Although the Trade Publicity Division is part of the Foreign Trade Service, its functions have been expanded to include assistance to the associated agencies of the Department of Trade and Commerce concerned with the development of foreign trade. For example, it handles publicity connected with the projects undertaken by the Canadian Government Exhibition Commission in this and other countries.

### Subsection 2.—Canadian Commercial Corporation

The Canadian Commercial Corporation was established on May 1, 1946, by Act of Parliament to assist in the development of trade between Canada and other nations, and to assist persons in Canada to obtain goods and commodities from outside Canada, and to dispose of goods and commodities that are available for export from Canada.

By the terms of the Act, the Corporation took over the whole of the undertaking of the Canadian Export Board, which was established by Order in Council P.C. 70, of Jan. 31, 1944. This agency was at that time carrying out procurement functions in Canada on behalf of foreign governments, the United Nations Relief and Rehabilitation Administration, and the Canadian Mutual Aid Board. As a result, the Corporation continued without interruption all procurement action being taken on Apr. 30, 1946, by the Canadian Export Board, and has continued to render similar services to a number of foreign governments, particularly those to which Canada has extended loans. In addition, the Corporation has been able to give assistance to Canadians in the procurement of goods from other countries where, by reason of regulations in those countries, it was necessary that transactions should be handled in whole or in part through a Government agency.

By Order in Council P.C. 314, of Feb. 5, 1947, the power, duty and function vested in the Minister of Reconstruction and Supply to purchase or produce munitions of war or supplies, as well as to construct or carry out projects required by the Department of National Defence, was transferred to the Minister of Trade and Commerce. In connection with this transfer, the Minister of Trade and Commerce was authorized to make use of the services of the officers and servants of the Canadian Commercial Corporation. Under this authority, the officers and employees of the Canadian Commercial Corporation have, since Feb. 1, effected all procurement for the Department of National Defence, acting as agents for the Minister of Trade and Commerce.